

BRAD McCLEW

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BRAD McCLEW

EXPERIENCE:

10/00 - Present **President**

Brad McClew Graphic Design

The dream of owning my own graphic design business became a reality after 18 years of advertising agency, color separation and print shop experience. I've worked with more Art Directors than I care to count...but loved each and every one of them. I've supervised my own department of production artists—so I'm used to working fast, producing error-free digital files that always rip and print correctly. I specialize in: graphic design, print production, web site creation, corporate ID and building unique, custom made promotional items.

8/98 - 10/00 **Director of Technology**

Ackerman McQueen

Performed all MIS duties for computers, peripherals and printers – including purchasing, installation and repair. Oversaw computer network and provided troubleshooting for over 50 Macintosh and PC computers. Managed Audio/Video conference room executing multi-location video conferences and filming focus groups. Provided Mac production for team of three art directors.

- Mac Knowledge. Over twelve years of solid Mac experience—from software and hardware installation to maintenance and training.
- MIS. Repaired ANY software or hardware problem as well as installed memory, network cards and video boards. I can take apart any Mac or PC and rebuild it to working order.

6/93 - 7/98 **Computer Graphics Manager**

PUBLICIS Advertising & Public Relations (formerly Evans Group / MBRK)

Managed computer production department for this \$57M agency. Oversaw all aspects of producing camera-ready art for over 18 accounts. Supervised a staff of three computer artists and performed all MIS duties for over 60 computers (Mac and PC). Researched, purchased, installed and repaired all computer equipment.

- Manager. Over eight years supervisory experience with production studios, art departments, print shops and newspaper proof runners.

2/90 - 6/93 **Computer Illustrator**

Tracy Locke / DDB Needham – Pepsi Group

Created color comps for Pepsi-Cola and its' assorted brand flavors. Produced ads, brochures, posters, trade show materials, game pieces, POPs, package art, static clings and storyboards for all agency clients.

EDUCATION:

University of Evansville, Evansville, Indiana Bachelor of Science in Advertising /Journalism

GRAPHICS KNOWLEDGE:

Macintosh: Dreamweaver, Freehand, Illustrator, Microsoft Office, Photoshop, QuarkXPress, Retrospect, Timbuktu and Typestyler. PC: Windows 98, Microsoft Office. Working knowledge of various typesetting equipment, scanners and digital cameras. Internet subscriber for six years.

CLIENTS:

American Airlines
BeautiControl
Brunswick
Budget Rent a Car
Centex Homes
Classic Homes
Corona Promotions
Cotton Patch
Dr Pepper
Earthgrains
Embassy Suites
Foot Action
Frito-Lay
Haggar
Hertz
The Hogan Company
Imperial Sugar
Johnson & Johnson
Medical
Leap Frog Toys
Lil' Things
McIlhenny Tobasco
Sauce
Methodist Hospital
National Cattlemens
Association
National Rifle
Association
Nationwide Insurance
NEC
Pagemart
Pepsi
Phillips 66
Pizza Hut
Six Flags
TPC Byron Nelson
Trane
TU Electric
Uniden
West End Marketplace
Williams
Communications
Zales